

YOUNG WOMEN

Can & Do

GET BREAST CANCER

Annual Report 2014



Young women facing breast cancer together.

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For more information, visit
youngsurvival.org/about/staff



Photo by Tab McCausland Photography

MORE THAN **250,000**
BREAST CANCER SURVIVORS
WERE DIAGNOSED @ **40** OR YOUNGER

I am pleased to report that 2014 was an exceptional year for Young Survival Coalition (YSC), as we have quadrupled our reach in the US. In 2015, we will continue learning and evolving so that we remain the premier national organization for young women affected by breast cancer. Thank you to YSC's funders, partners, TdP riders and supporters—because of you, we're helping more young women every day.

Jennifer Merschorf
Chief Executive Officer
Young Survival Coalition



Photo by Michael Segal Photography

CONNECT FACE 2 FACE, *online* & 1-on-1



In 2014, more than 25,000 young survivors found support through YSC online community boards. Nearly 100 YSC Face 2 Face (F2F) networks in 31 states provided a way for young women affected by breast cancer to meet up in their local communities. New SurvivorLink online training modules prepared survivor volunteers to provide one-on-one support to other survivors over the phone or via e-mail. Find out more about how these important programs connect young women facing breast cancer at youngsurvival.org/sync.

Diana and Victoria show their ages at diagnosis.
Photo by Hampton Photography

Educating and Empowering YOUNG SURVIVORS



YSC offers a suite of resources that support, empower and inform young survivors at different points in their breast cancer journey. In 2014, YSC released the *Long-Term Navigator*, which addresses the issues young women may face years beyond diagnosis and treatment. Other educational resources include: the *Newly Diagnosed Navigator*, the *Post-Treatment Navigator*, the *Metastatic Navigator*, and YSC's *ResourceLink Guidebook*, a valuable resource directory for young women with breast cancer and their healthcare team. All of these resources are free and available to order or download at youngsurvival.org/resources.



MORE
Research
is
NEEDED

YSC is dedicated to identifying the right research questions that, when answered, will help improve the lives and outcomes of young women with breast cancer. Based on the collaborative work of the Research Think Tank, YSC released its "Research Agenda" in May 2014, listing the top research priorities. The agenda includes research priorities in the areas of metastasis, treatment, pregnancy and fertility, quality of life and survivorship, and risk factors. View the executive summary and recommended priorities at youngsurvival.org/research-agenda.

Dr. Rebecca Johnson presents at the Research Think Tank meeting. Photo by Hillside Media



3 DAYS. 200 MILES. 1 PURPOSE.



Nearly 1,000 riders, including 150 survivors, raised more than \$1 million for YSC in the 2014 YSC Tour de Pink (TdP) events, riding in honor and memory of young women affected by breast cancer. TdP West Coast celebrated its fifth ride with a scenic new wine country route. "Today Show" co-host Natalie Morales joined the TdP East Coast ride for 100 miles and profiled TdP on a "Today Show" segment. Learn more about the rides at ysctourdepink.org.

Team Sakura at the West Coast ride.
Photo by Jake's Point of View

THANK YOU TO OUR SPONSORS





WASHINGTON Rallies FOR YSC

Co-captains Rep. Debbie Wasserman Schultz (D-Fla.) and Sen. Kirsten Gillibrand (D-NY) (right) escorted former team member and Rep. Gabrielle Giffords onto the field. Photo by Jeff Malet

Former Rep. Gabrielle Giffords threw out the first pitch at the sixth annual Congressional Women's Softball game and remarked, "Every year, this game is a shining example of how women leaders in Congress—Republicans and Democrats—can come together ... to raise funds and awareness for young women with breast cancer."* More than 1,000 fans cheered the Congressional Women's team to victory, raising a record-breaking \$180,000 to support the work of YSC. See more photos and game clips at congwomenssoftball.org.

*MSNBC.com "PoliticsNation" 6/18/14

YSC gratefully acknowledges
the generous contributions
of our funders between
July 1, 2013 - June 30, 2014.

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"YSC WAS THE FIRST PLACE
I TURNED WHEN I WAS
DIAGNOSED 16 YEARS AGO, AND I
CONTINUE MY SUPPORT SO THAT
YSC CAN BE THE "GO-TO" PLACE
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STATEMENT OF FINANCIAL POSITION

As of June 30, 2014

ASSETS

Cash & Cash Equivalents	\$806,851
Investments	\$8,686
Contributions and Grants Receivable	\$467,885
Other Current Assets	\$36,593
Furniture, Equipment & Leasehold Improvements	\$120,755
Non-current Assets	\$287,769
Total Assets	\$1,728,539

LIABILITIES & NET ASSETS

Current Liabilities	\$186,097
Non-current Liabilities	\$105,408
Net Assets	\$1,437,034
Total Liabilities & Net Assets	\$1,728,539

STATEMENT OF ACTIVITIES

July 1, 2013 - June 30, 2014

REVENUE

Contributions and Grants	\$4,689,246
Other Revenue	\$94,879
Total Revenue	\$4,784,125

EXPENSES

Program Services	\$3,202,211
Management & General	\$828,260
Fundraising	\$528,531
Total Expenses	\$4,559,002
Change in Net Assets	\$225,123

PARTNER Highlights

CBS RADIO

WE CAN SURVIVE



Good Food For a Good Cause

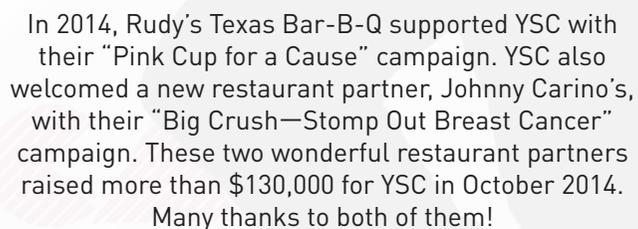
In 2014, Rudy's Texas Bar-B-Q supported YSC with their "Pink Cup for a Cause" campaign. YSC also welcomed a new restaurant partner, Johnny Carino's, with their "Big Crush—Stomp Out Breast Cancer" campaign. These two wonderful restaurant partners raised more than \$130,000 for YSC in October 2014. Many thanks to both of them!

YSC extends a huge "thank you" to all of our generous partners who are dedicated to helping young women with breast cancer.

Learn more and support YSC at youngsurvival.org/partners-and-sponsors.



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YSC State Leader Amanda Nixon, Pharrell and YSC CEO Jennifer Merschorf at the "We Can Survive" concert.
Photo by Christopher Polk/Getty Images

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YOUNG SURVIVAL COALITION (YSC) is the premier organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and quantity of life for women diagnosed with breast cancer ages 40 and under.

Amanda, diagnosed at 29

Photo by Christ Gharst Photography



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COALITION[®]

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