YOUNG WOMEN CAN & DO BREAST CANCER

Annual Report 2014
I am pleased to report that 2014 was an exceptional year for Young Survival Coalition (YSC), as we have quadrupled our reach in the US. In 2015, we will continue learning and evolving so that we remain the premier national organization for young women affected by breast cancer. Thank you to YSC’s funders, partners, TdP riders and supporters—because of you, we’re helping more young women every day.
In 2014, more than 25,000 young survivors found support through YSC online community boards. Nearly 100 YSC Face 2 Face (F2F) networks in 31 states provided a way for young women affected by breast cancer to meet up in their local communities. New SurvivorLink online training modules prepared survivor volunteers to provide one-on-one support to other survivors over the phone or via e-mail. Find out more about how these important programs connect young women facing breast cancer at youngsurvival.org/sync.

Diana and Victoria show their ages at diagnosis.
Photo by Hampton Photography
YSC offers a suite of resources that support, empower and inform young survivors at different points in their breast cancer journey. In 2014, YSC released the Long-Term Navigator, which addresses the issues young women may face years beyond diagnosis and treatment. Other educational resources include: the Newly Diagnosed Navigator, the Post-Treatment Navigator, the Metastatic Navigator, and YSC’s ResourceLink Guidebook, a valuable resource directory for young women with breast cancer and their healthcare team. All of these resources are free and available to order or download at youngsurvival.org/resources.
YSC is dedicated to identifying the right research questions that, when answered, will help improve the lives and outcomes of young women with breast cancer. Based on the collaborative work of the Research Think Tank, YSC released its “Research Agenda” in May 2014, listing the top research priorities. The agenda includes research priorities in the areas of metastasis, treatment, pregnancy and fertility, quality of life and survivorship, and risk factors. View the executive summary and recommended priorities at youngsurvival.org/research-agenda.
Nearly 1,000 riders, including 150 survivors, raised more than $1 million for YSC in the 2014 YSC Tour de Pink (TdP) events, riding in honor and memory of young women affected by breast cancer. TdP West Coast celebrated its fifth ride with a scenic new wine country route. "Today Show" co-host Natalie Morales joined the TdP East Coast ride for 100 miles and profiled TdP on a "Today Show" segment. Learn more about the rides at ysctourdepink.org.

Team Sakura at the West Coast ride.
Photo by Jake’s Point of View
Former Rep. Gabrielle Giffords threw out the first pitch at the sixth annual Congressional Women’s Softball game and remarked, “Every year, this game is a shining example of how women leaders in Congress—Republicans and Democrats—can come together ... to raise funds and awareness for young women with breast cancer.”* More than 1,000 fans cheered the Congressional Women’s team to victory, raising a record-breaking $180,000 to support the work of YSC. See more photos and game clips at congwomensoftball.org.

*MSNBC.com “PoliticsNation” 6/18/14
YSC gratefully acknowledges the generous contributions of our funders between July 1, 2013 - June 30, 2014.

$10,000-$24,999
Lara Davis
Lisa Geduldig & Joseph Davaney Genomic Health, Inc.
Get Hitched Give Hope Goals For Life, Inc.
Godiva Chocolatier, Inc.
Google
Lisa Marie Muccilo Foundation Mentor Worldwide LLC

$2,500-$4,999
Ally Financial
American Fuel & Petrochemical Manufacturers
AutoTrader.com, Inc.
BH Cosmetics, Inc.
CauseMedia Group
Dominique Daniela
Joseph Dayan, MD
EiserneAmper
James Eng
Eveden, Inc.
Fidelity Charitable Gift Fund
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General Motors Foundation
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Tarte, Inc.
The Hershey Company
Theodore Cross Family
Charitable Foundation
True & Co.
University of Illinois
Venables Foundation, Inc.
Well Cornell Breast Cancer Health Center
Steve Worley
Larry Yori*

$1,000-$2,499
Marni Aubichon
Sen. Kelly Ayotte
Lisa Benton
Janice Berman
Betsy Johnson LLC
Wendy Bliss
BMW/Mini of South Atlanta
Michael Borkowsky*
Paul D. Borgen

$2,000-$4,999
Allie Financial
American Fuel & Petrochemical Manufacturers
AutoTrader.com, Inc.
BH Cosmetics, Inc.
CauseMedia Group
Dominque Daniela
Joseph Dayan, MD
EiserneAmper
James Eng
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Well Cornell Breast Cancer Health Center
Steve Worley
Larry Yori*

* With an annual pledge of $1,200 or more, these generous individuals are part of the exclusive YSC Leadership Circle and play an essential role in ensuring that YSC remains the premier resource for young women facing breast cancer. Learn more: youngsurvival.org/donate.
## STATEMENT OF FINANCIAL POSITION

As of June 30, 2014

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<thead>
<tr>
<th>ASSETS</th>
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<tr>
<td>Cash &amp; Cash Equivalents</td>
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<td>Investments</td>
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<td>Contributions and Grants Receivable</td>
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<td>Other Current Assets</td>
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<td>Furniture, Equipment &amp; Leasehold Improvements</td>
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<td>Non-current Assets</td>
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<td><strong>Total Assets</strong></td>
<td><strong>$1,728,539</strong></td>
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<tr>
<th>LIABILITIES &amp; NET ASSETS</th>
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<td>Current Liabilities</td>
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<td>Non-current Liabilities</td>
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<td><strong>Net Assets</strong></td>
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<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$1,728,539</strong></td>
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## STATEMENT OF ACTIVITIES

July 1, 2013 - June 30, 2014

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<tr>
<th>REVENUE</th>
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<td>Contributions and Grants</td>
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<td>Other Revenue</td>
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<td>Program Services</td>
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<td>Management &amp; General</td>
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<td>Fundraising</td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>Change in Net Assets</strong></td>
<td><strong>$225,123</strong></td>
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**DONATIONS IN MEMORY**
Linda Alperin
John Arbeeney
Mary Alice Ayers
Candice Ann Bailey
Elizabeth Borlik
Marlene R. Brouch
Elizabeth Aril Bryant
Katie Buchert
Mary Anne Burgess
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Kristin Chaissson
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Rosa Merahi
Miglena Ivanova Mladenova
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Greta Mondell
Lisa Marie Muccilo
Mildred Muccilo
Erin G. Painter
Melissa Patton
Shani Payne Kaple

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Dr. Linda Vahdat
Margo Wald
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Rebekah Willis
Travis Worden

Karen J. Kennedy
YSC Board President

"YSC was the first place I turned when I was diagnosed 16 years ago, and I continue my support so that YSC can be the “go-to” place for guidance and support throughout every young woman’s breast cancer journey."

Karen J. Kennedy
YSC Board President
YSC State Leader Amanda Nixon, Pharrell and YSC CEO Jennifer Merschdorf at the “We Can Survive” concert.

Photo by Christopher Polk/Getty Images

YSC extends a huge “thank you” to all of our generous partners who are dedicated to helping young women with breast cancer.

In 2014, Rudy’s Texas Bar-B-Q supported YSC with their “Pink Cup for a Cause” campaign. YSC also welcomed a new restaurant partner, Johnny Carino’s, with their “Big Crush—Stomp Out Breast Cancer” campaign. These two wonderful restaurant partners raised more than $130,000 for YSC in October 2014. Many thanks to both of them!

Good Food For a Good Cause

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Learn more and support YSC at youngsurvival.org/partners-and-sponsors.
YOUNG SURVIVAL COALITION (YSC) is the premier organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and quantity of life for women diagnosed with breast cancer ages 40 and under.

Amanda, diagnosed at 29
Photo by Christ Gharst Photography